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1936

Johnston's Dahlia Farm

Joel Johnston, Prop.
CHARLEVOIX, MICHIGAN

If you are a lover of flowers, especially the Dahlia, I believe you will be interested in some of my Northern Grown Bulbs.

You have possibly learned that the farther North the bulbs are grown the more pep they have and the better the blooms will be.

I grow my bulbs in NORTHERN MICHIGAN, about 300 miles north of Detroit, but on LAKE MICHIGAN shore. On U. S. 31.

The bulbs are field grown and not killed nor weakened by the use of strong fertilizers, for the purpose of making large blooms.

I take most orders while the Dahlias are in bloom in the field, as then you can see them in their real beauty, in this way you get the natural description, and it takes a choice Dahlia to hold space in my collection, otherwise it is discarded.

This is my rason for not issuing a catalogue, and I am here only giving prices on a few of my choice varieties. I quote the Dahlias by the single strong division and guarantee them to grow. But I quote the Glad-iolus by the dozen, but will sell in half dozen.

Johnston's Dalhias are different for he is "The Originator" of many of his choice varieties and no other commercial growers have them.

Each year I am adding on to my choice list the choicest varieties that other companies in the United States have produced.

I hold my customers by fair dealing and get new ones by the same method.

Many of these blooms are from 8 to 12 inches in diameter.

	Each
Amun Ra. Copper and Orange Shadings	\$.75
Ambassador. Soft Buff and Yellow50
American Legion. Lemon Yellow	1.00
Amelia Earhart. Very Large Coral and Apricot Buff	5.00
Bashful. Apricot with Gold Shadings50
Bag Dad. Scarlet Flame75
Barbara REDFORD. Giant Bronze and Rose75
Beauty Supreme. Beautiful Lavander75
Chemars Eureka. White and Lavender50
Champeog. Lemon Yellow50
Countess Of Londale. Cactus Salmon Pink25
City of Trenton. Tangerine and Crushed Strawberry Red	1.00
Cigaret. White Shading to Red50
Dorothy Stone. True Pink50
Dr. Tevis. Salmon Rose With Old Gold50
Dwight W. Morrow. Deep Rich Cardinal	1.00
Eastern Star. A lively Coloring of Salmon Yellow	1.00
Eagle Rock Fantasy. Large Mallow Pink	2.00
Eliza C. Bull. White50
Edna Ferber. Coral and Old Gold50
Favorite Peach. (JOHNSTON) A Lovley Pink75
Fort Monmouth. A Giant of Rich Crimson75
Fragrant Yellow. (JOHNSTON) Beautiful Yellow	1.00
Frank Miller. Yellow50
Fort Washington. Mahogany Red50

Each

Governor Clark. (JOHNSTON) Large Salmon Rose	1.00
Governor MacCorkle. (JOHNSTON) Beautiful Lavender Pink ..	.50
George Walters. Salmon Rose50
Gayety. Combination of Beautiful Colors75
Girl of Hilcrest. Bright Milkado Orange	1.50
Harry Myres. Silver Pink and Rose50
Insuline. Large Rich Saffron Yellow50
Jane Cowl: A Warm Buff and Old Gold50
Jean Kerr. White small25
Jessy Day. Golden Bronze75
Josephine G. Rose Pink75
John Wanamaker. Mauve50
Jim Moore. Golden Yellow	1.00
Jean Trimbee. Petunia Pink	1.00
Jersey Beauty. Worlds Best Pink50
Jersey Beacon. Large Chinese Red50
Jersey Triumph. Copper and Orange75
Jersey Glory. Orange and Yellow75
Jersey Masterpiece. Crushed Strawberry	1.50
Jersey Supreme. Salmon Orange75
Jersey Dainty. White and Pink	3.00
Jersey Majestic. Salmon Old Gold and Rose	3.00
Kathleen Noris. Very Large Rose Pink75
Kanawha. (JOHNSTON) Large Deep Velvety Red75
Kentucky. Salmon Orange and Pink75
Kemps Violet Wonder. Large Rich Violet Shadings75
Kitty Dunlop. Deep Carmon Rose75
Keweah. Very Large Rich Fuschia, 12 to 15 inches	3.00
Marmion. Large beautiful Yellow75
Maude Adams. Florist white and lavender25
Mary Belle Johnston. (JOHNSTON) Pink with White Points ..	.75
Monmouth Champion. Large Brilliant Flame75
Margrett Woodrow Willson. Pink to Cerese White75
Mrs. Clara Galster McCabe. (JOHNSTON) Salmon75
Mrs. Ida De. Van. Warner. Orchid50
Mrs. Dr. Henderson. (JOHNSTON) Yellow50
Mrs. Ora Gay. (JOHNSTON) Orange and Saffron50
Mrs. J. R. Thomas. (JOHNSTON) Dark Red with White Points ..	.75
Mrs. A. Loeb. (JOHNSTON) Beautiful Yellow	2.00
Mrs. Leo Keiler. (JOHNSTON) Flame50
Mrs. Pearl Cart (JOHNSTON) Fringed Flame50
Mrs. Lazarus. (JOHNSTON) Beautiful Purple and White75
Miss Charlevoix. (JOHNSTON) Large Light Red tinged with Red ..	.75
Mina Burgle. Beautiful Cardinal25
Murphys Masterpiece. Immense Dark Red	5.00
Millionare. Large Lavender and Pink75
Marie Hutman. Yellow Cactus25
Miss Elsie. (JOHNSTON) Beautiful Orchid75
Mrs. A. C. Fischer. (JOHNSTON) Beautiful Yellow	1.00
Mr. Crawley. Salmon Pink and Yellow50
Mrs. Gardner Cassett. Pink50
Nathan Hale. Salmon75
Orinda. Roseland Purple	1.00
Omar Klayyan. Chinese Red and Orange75
Patric Oh Mara. Shades of Autumn Buff50
Powder Puff. (JOHNSTON) Large Beautiful Salmon75
Prudence. (JOHNSTON) Purple75
Prof. L. R. Taft. (JOHNSTON) Morello Cherry Red75
Pride of Michigan. Cherry Red	5.00

Each

Prince of Persia. Cardinal75
Palo Alto. Very Large Pinkish Salmon	2.00
Pride of Stratford. Golden Copper Red	1.00
Prince of Persia. Scarlet Red	1.50
Pots of Gold. Clear Yellow	2.50
Porthus. Dark Crimson50
Princess Julian	
Queen of the Garden Beautiful. Large Primrose Yellow75
Queen of Belgium	
Queen of Yellows75
Roseata. Soft Pink75
Rose Fallon. Old Rose75
Rose Nell. Orchid75
Robert Emmett. Large Velvety Cardinal Red	5.00
Ruth Vaughn. Beautiful Pink and one half larger than Jersey Beauty	1.00
Sunbeam. Salmon Pompon25
Siskeyou. Pinkish Mauve75
Sagamore. Bronze50
Sea Shell. (JOHNSTON) Shell Pink75
Salmon Supreme. Salmon Orange and Pink75
Satan. Red Tipped with Gold	1.50
Somerset. Large Salmon, Rose and Lavender75
Snow Drift. Very large pure white50
Star of Bethlehem. Beautiful Star like White	1.00
Sunburst. Buff50
THOMAS EDISON. ROYAL PURPLE	1.00
The World. Rosy Garnett Silver Shadings75
Treasure Isle. Apricot and Gold	1.00
The Commodore. Large Lemon Yellow75
Waldeim Sunshine. Immense Yellow	1.00
Watching Wonder. Royal Red	1.00
White Wonder. Large White	1.50
Worlds Best White. White75
Yankey King. Autumn and Rose50
Yankey Queen. Light Pink50
W. H. T. Old Rose50
U. S. A. Salmon50

MY BIG TEN OFFER

(These ten originally, when first originated, cost \$75.00)

One Bashful Giant — One George Walters — One Jane Cowl, which, alone cost \$15.00 — One Jersey Beauty, the worlds best pink. Jersey Beacon as measured 14 inches — Monmouth Champion Mrs. Ida De Van Warner — Queen of the Garden Beautiful — THOMAS EDISON, A ROYAL PURPLE, and a beauty — Snow Drift, a beauty and very large.

HARDY LILY BULBS

Coral Lily or Tenuifolium	12 for \$1.50
Lemon Lily	12 for 1.50
Unbellatium or Candlestick	12 for 2.50
Double Tiger	12 for 2.00
Regal Lily, each 25c or	12 for 2.50
Candidum or Madonna, 25c each	12 for 2.50

Glads — Many kinds at 50c per doz; mixed, 30 for \$1.00, or 100 for \$2.50.

WHY I GROW THE CHOICEST DAHLIAS

From year to year I get new varieties of dahlias both my own originating and the choicest of other originaorts of fine dahlias, and when better dahlias are originated I shall endeavor to have them to offer to you. I try and keep my number of varieties down by only having the better of the old varieties, and the very best of the new varieties. My customers in buying DAHLIAS from me may do so with the definite assurance that my list of dahlias will constantly improve as newer varieties are made available.

My prices have been lowered in keeping with the times and I am sure you will find listed here many varieties that will make a wonderful addition to your garden.

As to planting dahlias and keeping the roots, every one has his or her own way and I would say that if it satisfactory to you, do not change it.

I would suggest the following, and if you are not having satisfactory results, this may be of great use to you.

When you receive the bulbs in the spring about the first of May, keep them away from heat and air as it may cause them to dry out and they will shrivel up, and if they do shrivel up some, then you may moisten them; it will not injure them to do so.

Plant them sometime after May fifteen and June ten, late planting preferred to early for best results, as they are not a summer flower, but like the cool weather better in the fall.

They can be planted from thirty to thirty six inches apart and about six inches deep, and placed on the side, but never on end.

If they grow very high place a stake at the bud end at time of planting, and after they get a good start you may pinch out the center and they will not grow so tall, but will branch out.

If you want enormous blooms, and not so many blooms, pinch off the outer buds and leave the center one.

A good time to dig the roots is about ten day after a killing frost, and then the bulbs are ripened.

When the bulbs are dry place them in the cellar that will not freeze, yet one that is not damp, not a real hot cellar, but one that will keep frost out, if not, you may place the tubers in some dry peat moss; it will keep away the heat, also the cold.

At planting time is when you should do your dividing of the clumps. Make divisions so there will only be one eye to the hill, as one is better than half a dozen is my experience, then you will get flowers, not a lot of blush.

Do not make your garden too rich for dahlias. Any good vegetable garden ought to grow good dahlias.

Cow manure, worked into the soil in the fall, is the best for most any kind of flowers, but do not let fresh manure come in contact with any bulbs. Yet any good potash fertilizer will be all right if care is used so as not to let it come in contact with the bulbs, nor foliage, as it will burn it, and may kill it.

By following these suggestions you should have wonderful success if you are growing NORTHERN GROWN BULBS.

Sincerely yours,
JOEL JOHNSTON